



Fall 2011

Dear Friend and Supporter,

Music City Youth Orchestra, is a nonprofit 501(C)(3) organization dedicated to providing a dynamic atmosphere for student musicians in Middle Tennessee to explore a diverse repertoire for string orchestra. *At MCYO, we believe that learning and music-making should be a joyful activity, both in rehearsal and performance.*

We employ a disciplined approach and strive for high standards of accomplishment while at the same time relaxing some of the more formal attitudes commonly associated with the orchestra. We aspire to create a collaborative effort where the *students take ownership and contribute to the work of the group* beyond simply learning their parts. The collective contributions of the members of the group determine the identity of the organization. We also make use of the invaluable resources that we have here in "Music City" through an eclectic approach to programming that explores diverse musical styles and by seeking opportunities for the orchestra to collaborate with world-class professional musicians.

Heading into our fifth season, we have a packed calendar with appearances at Shakespeare in the Park, the Nashville Symphony's Free Day of Music, winter and spring concerts and a play-a-thon.

This year, we are taking a step of faith to offer fantastic new opportunities for generating an appreciation for the arts among students! We have added a second large ensemble to our program, called *the Academy Orchestra*, to reach younger students in response to the community's need for an ensemble on the middle school level. Additionally, we have formalized our *Chamber Music Program* that provides opportunities for small ensemble instruction and supplemental educational and performance experiences.

Our flagship ensemble, *the Concert Orchestra*, established for high school age student musicians, continues to see steady growth in musicianship and appreciation from our audiences as well as in the number of student musicians hoping to join each year. This past May, a performance on the stage of the Schermerhorn brought the audience to their feet with applause! This coming Spring we will share the stage at the Tennessee Performing Arts Center with choirs from Nashville School of the Arts in a Spring Concert.

While growth is strong, we need you to help us continue bringing quality learning experiences and performance opportunities to the youth of Nashville! We invite you to support musical arts for youth by becoming a Corporate Sponsor. In order to keep up with the expansion of our orchestras, and to continue to meet the needs of our community with our unique educational programs and enriching performances each season, we depend upon the generosity of sponsors like you.

Partnering with MCYO through sponsorship provides your company with a variety of benefits, including visibility and access to a mixed audience of youth, parents, grandparents and professionals of all genres. MCYO is distinctive in the field of youth arts programming – your support similarly distinguishes your business as one that invests in the community and today's youth.

Please review the enclosed levels of sponsorship and choose an option that works for your organization's needs. We look forward to hearing from you at info@musiccityyo.org or (615) 200-MCYO. More information about us is available on the web at www.musiccityyo.org. Thank you for your gracious consideration!

Sincerely,

Graham Mote
Board President

Walter Bitner
Artistic Director & Conductor

Susan Russell
Administrative Coordinator



Corporate Sponsorship Opportunities

Season Sponsor: \$10,000

Exclusive season naming rights

Opportunity to introduce concerts and events

Mentioned in all advertising campaigns (radio, print, etc.)

Most advantageous visibility:

- Featured banner at all shows and events
- Logo featured online with link to website
- ½ page advertisement featured in concert programs

10 complimentary tickets with priority seating at public concerts

Platinum Sponsor: \$5,000

Visibility:

- Logo included on banner at all shows and events
- Logo online with link to website
- Logo included in concert programs

10 complimentary tickets with priority seating at public concerts

Gold Sponsor: \$2,500

Visibility:

- Logo online with link to website
- Logo included in concert programs

5 complimentary tickets with priority seating at public concerts

Silver Sponsor: \$1,000

Visibility:

- Listed online with link to website
- Listed in programs

4 complimentary tickets with priority seating at public concerts

Bronze Sponsor: \$500

Visibility:

- Listed online with link to website
- Listed in programs

2 complimentary tickets with priority seating at public concerts



Corporate Sponsorship Pledge Form

Please select sponsorship level:

- _____ Season Sponsor: \$10,000
- _____ Platinum Sponsor: \$5,000
- _____ Gold Sponsor: \$2,500
- _____ Silver Sponsor: \$1,000
- _____ Bronze Sponsor: \$500
- _____ Other Amount: \$_____

_____ In Kind Donation (*please describe*) _____

Checks may be payable to Music City Youth Orchestra and sent with this form to:

Music City Youth Orchestra
P.O. Box 120502
Nashville, TN 37212

Please provide your contact information:

Business Name _____ Date _____
Contact Name _____ Contact Title _____
Business Address _____ City/State/Zip _____
Phone (_____) _____ - _____ Fax (_____) _____ - _____ E-mail _____

Please list the names and roles of VIPs we should recognize either in a thank you note or at any public events: _____

Music City Youth Orchestra is a 501(c)(3) nonprofit organization, a partner of The Nashville Symphony, and a member of the League of American Orchestras.



Individual Contribution Opportunities & Pledge Form

Please select contribution level:

- | | | |
|-------|-----------------------|-------------------|
| _____ | Concerto Society: | \$1,000 and above |
| _____ | New Music Collective: | \$500 - \$999 |
| _____ | Jazz Cats: | \$300 - \$499 |
| _____ | Fiddle Masters: | \$150 - \$299 |
| _____ | Rock Stars: | \$75 - \$149 |
| _____ | Chamber Players: | \$25 - \$74 |
| _____ | Suzuki Students: | \$1 - \$24 |

All individual contributors, except for Suzuki Students will be listed in concert programs.

Contribution Amount \$ _____

In Kind Donation: *(please describe)* _____

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P.O. Box 120502
Nashville, TN 37212

Please provide your contact information:

Business Name _____ Date _____

Contact Name _____ Contact Title _____

Business Address _____ City/State/Zip _____

Phone (_____) _____ - _____ Fax (_____) _____ - _____ E-mail _____

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